## RAIS CONFERENCE PROCEEDINGS

The 39th International RAIS Conference on Social Sciences and Humanities

APRIL 17-18, 2025

Editors: Dr. Yuying Shen
Dr. Fotios Vouzas
Dr. Simona Franguloiu

This publication presents the proceedings of the 39th International RAIS Conference on Social Sciences and Humanities held at The Erdman Center, 20 Library Place, Princeton, NJ, 08540, USA, on April 17-18, 2025. The Conference was organized by Research Association for Interdisciplinary Studies. The Research Association for Interdisciplinary Studies is an international scientific organization based in the United States of America with the mission of promoting human values through interdisciplinary scientific research.

© 2025 Authors ISSN 2578-8574

Editors: Dr. Yuying Shen

Dr. Fotios Vouzas

Dr. Simona Franguloiu

This publication reflects the views only of the authors, and RAIS and the editors cannot be held responsible for any use that may be made of the information contained therein. All submissions have been peer reviewed and accepted based on quality, relevance and originality.

This publication is published by the Research Association for Interdisciplinary based in the United States, with offices located in Beltsville, Maryland, and Princeton, New Jersey, and is licensed under a Creative Commons Attribution (CC-BY) license.

## Proceedings of the 39th International RAIS Conference on Social Sciences and Humanities

ISSN 2578-8574

April 17-18, 2025 Princeton, NJ, USA

## TABLE OF CONTENTS

How the Business and Humanities Schism Shapes Al Implementation, Entrepreneurship and Justice Experiences  *David Axelrod, Arnaud Kurze, Ethne Swartz*	1
The Algorithmic Persuader: Ethical Challenges in AI-Powered Behavioral Manipulation in Digital Marketing  Mrinalini Choudhary	13
The Impact of Artificial Intelligence on Journalists in the Western Balkans – Advantages and Challenges  Valmora Gogo, Jona Kaso	20
Efficiency of Chosen Labor Market Programs for Disadvantaged Groups in Slovakia <i>Natália Pozsonyiová</i>	26
The Fragile Equilibrium: Punishment, Mercy, and the Entropy of Societies Sanad Aburass, Zaid Rababaa	33
Ethical Considerations in Cybersecurity: Analyzing Supply Chain Attacks, Ransomware, and Open-Source Vulnerabilities  *Ebone McCoy**	43
Budgetary Processes through Generative AI: A Comparative Analysis of Business Planning and Financial Data Modeling  *Eric Jamel Morau Fils, Azzeddine Allioui**	52
The Heart of Enforcement: Exploring Public Service Motivation among Civil Servants Mohamad Kamis Bin Baharuddin	64
Value in Sustainability  Julia M. Puaschunder	72
Business Ethics Quality: A Case Study from Greece Fotis Vouzas	76
Research Methodology for Staff Motivation and Values-Based Framework within Educational Institutions  **R. Michael Cowgill**	84
Early Maltese Migration to Corfu (1815-1830)  Arnold Cassola	94
The Impact of Artificial Intelligence on China's Labor Market  Mayuree Santhadkitjakarn, Somtip Watanapongvanich	101
Review of Fleabag: Family Dysfunction and Mental Health Anda Zhao	111
Geopolitical Ambitions and Domestic Rent-Seeking: A Public Choice Analysis of Post-1989 Economic Transition in Central and Eastern Europe	114

Guardians, Not Warriors: A New Era of Police Training After Ferguson Steven M. O'Quinn	118
An Analytical Framework for the Introduction of Overnight Index Swaps to Transform Risk Management in Morocco's Financial Market: Volatility or Stability <i>Ahmed Aboulhassane, Azzeddine Allioui</i>	126
Breaking the AI Taboo in Education: Strength, Weaknesses, Opportunities, Threats <i>Julia M. Puaschunder</i>	135
The Greatest Dangers of Social Media to Human Beings  Ioan Szasz	142
Evaluation of the Impact of the New Investment Charter on Morocco's Investment Climate: Towards Sustainable Growth  *Amina Harmach, Azzeddine Allioui*	154
Reflections on John Locke's Thought and the Impact of His Ideas <i>Ioan-Gheorghe Rotaru</i>	168
Dancing to Judgment Day: Apocalyptic and Eschatological Themes in Late 20th-Century Popular Music Sujong Kim	177
Existential Perspectives on the Fear of Death  Narcisa Ispas	183
The Concept of Ecodomy as Teaching Instrument in Intercultural Pedagogy <i>Corneliu C. Simuţ</i>	192
The Role of Women in Contemporary Judaism. Tradition and Modernity <i>Adrian Vasile</i>	207
Theoretical and Practical Aspects with Reference to the Specific Principles of the Criminal Prosecution Phase  Carmen Silvia Paraschiv	218
The Application of Preventive Measures Against Minors in the Romanian Criminal Procedure Code  Nicoleta-Elena Heghes	230
The Essence of Effective Leadership  Doina Mureşan	236
A Critical Analysis of the Crime of Rape of a Minor in the Romanian Criminal Code.  A New Normative Paradigm?  Simona Franguloiu	242
The Future of Artificial Intelligence (AI) Applications in Forensics Victor-Andrei Cărcăle	249
Consumer Contract: A New General Concept or a Variety of Civil Contract?  Camelia Spasici, Diana Geanina Ionaș	257
Discrimination in Legal Employment Relationships. Ethnic Origin <i>Dragoș-Lucian Rădulescu</i>	267

ISSN 2578-8574



RAIS RESEARCH ASSOCIATION FOR INTERDISCIPLINARY STUDIES